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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/779,903	02/08/2001	James Brunner	10711/4	6597
7590	09/22/2004		EXAMINER	
JOHN C. FREEMAN BRINKS HOFER GILSON & LIONE P.O. BOX 10395 CHICAGO, IL 60610			LABAZE, EDWYN	
			ART UNIT	PAPER NUMBER
			2876	

DATE MAILED: 09/22/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Office Action Summary</b>	Application No.	Applicant(s)
	09/779,903	BRUNNER, JAMES
	Examiner	Art Unit
	EDWYN LABAZE	2876

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

#### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

1) Responsive to communication(s) filed on 13 September 2004.  
 2a) This action is FINAL.                            2b) This action is non-final.  
 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

4) Claim(s) 1-52 and 56-65 is/are pending in the application.  
 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.  
 5) Claim(s) 33,43,44,52 and 56-65 is/are allowed.  
 6) Claim(s) 1-8,34,35 and 37 is/are rejected.  
 7) Claim(s) 22-32,36,38,40,41 and 45-51 is/are objected to.  
 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

9) The specification is objected to by the Examiner.  
 10) The drawing(s) filed on \_\_\_\_\_ is/are: a) accepted or b) objected to by the Examiner.  
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  
 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).  
 a) All    b) Some \*    c) None of:  
 1. Certified copies of the priority documents have been received.  
 2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.  
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

1) Notice of References Cited (PTO-892)  
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  
 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)  
 Paper No(s)/Mail Date \_\_\_\_\_

4) Interview Summary (PTO-413)  
 Paper No(s)/Mail Date. \_\_\_\_\_  
 5) Notice of Informal Patent Application (PTO-152)  
 6) Other: \_\_\_\_\_

### **DETAILED ACTION**

1. Receipt is acknowledged of amendments filed of 9/13/2004.
2. Claims 1-52 and 56-65 are presented for examination.

#### ***Claim Rejections - 35 USC § 102***

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

4. Claims 1-8, 34, 35, and 37 rejected under 35 U.S.C. 102(b) as being anticipated by Slater (U.S. 4,082,595).

Re claims 1, 3-4, and 34: Slater discloses pressure sensitive label applicator, which includes a web 52 of a substrate that moves along a first direction (as shown in fig. # 1; col.2, lines 45+); and a dispensing system comprising a planar area [herein referred as a moving conveyor 16, 36] that moves parallel to the first direction and below the web 52, wherein the web move substantially independently [herein as broadly regarded by the examiner, independently means that the conveyor of the web is not attached/coupled and or related to the conveyor of the planar area] of the planar area and the web lies upon the planar area (see fig. # 1; col.2, lines 10+); and an applicator [through the outfeed conveyor 35] that places a label upon a portion of the web that lies above the planar area (col.2, lines 15+). Slater further discloses that the dispensing system comprises a moving conveyor belt 16 that defines the planar area (col.2, lines 5+).

Re claims 2 and 35: Slater teaches an apparatus and method, further comprising a pressing apparatus [through the pressure roller 69] that presses the label onto the portion of the web so as to attach the label to the portion of the web (col.2, lines 60+).

Re claims 5-6 and 37: Slater discloses an apparatus and method, wherein the web 52 and the planar area move at the substantially the same speed [as being controlled a motor 80] while the label is being pressed by the pressing apparatus 69 onto the portion of the web (col.3, lines 10+).

Re claim 7: Slater teaches an apparatus and method, wherein the pressing apparatus comprises a roller 69 that presses the label unto the portion of the web (col.2, lines 60+).

Re claim 8: Slater discloses an apparatus and method, wherein the pressing apparatus comprises a second roller 74 that lies opposed to the first roller, and the web and the planar portion lie between the first and second rollers (col.2, lines 65+).

#### ***Claim Rejections - 35 USC § 103***

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

6. Claims 9-15, 39 are rejected under 35 U.S.C. 103(a) as being unpatentable over Slater (U.S. 4,082,595) in view of Chamberlain et al. (U.S. 5,614,278).

The teachings of Slater have been discussed above.

Slater fails to disclose a security element printed on the label, wherein the security element comprises a soft magnetic material with an electro-magnetically operating circuit.

Chamberlain et al. teaches a strip of separable labels having a display surface for display of information thereon, which includes labels with security elements (col.8, lines 38+), wherein the security label includes a magnetically soft material (col.12, lines 58-60), an electro-magnetically operating oscillating circuit (col.13, lines 11-18), wherein the label includes an adhesive layer (col.6, lines 2+) which contains a first surface that adhesively engages the security element and a second element that adhesively engages a portion of the web (col.14, lines 28-49), wherein the label is attached to a second web prior to being placed on a portion of the web (col.14, lines 43-49).

In view of Chamberlain et al.'s teaching, it would have been obvious to artisan of ordinary skill in the art at the time invention was made to integrate into the teachings of Slater security elements [such as soft magnetic material with an electro-magnetically operating circuit] during the manufacturing of labels to prevent and detect theft and identification of the protected articles. Furthermore, the applicant discloses in the specifications as a known art an example of a web with security labels attached thereto sold by Checkpoint Meto of Sugar Hills, Georgia (see page 8, lines 4+) and the security element could be used to that it emits a characteristic signal, which is detected by a detecting device and evaluated as an identification signal for merchandises/articles passing the monitoring on an unauthorized manner. Security elements can be placed under the labels to excite electro-magnetically or acoustically or by radio frequencies. Moreover, such modification would have been an obvious extension as taught by Slater, and therefore an obvious expedient.

7. Claims 16-21, 34, 42, and 51 are rejected under 35 U.S.C. 103(a) as being unpatentable over Slater (U.S. 4,082,595) in view of barber et al. (U.S. 4,183,779).

The teachings of Slater have been discussed above.

Slater fails to disclose a label comprising of indicia, alphanumeric, barcode.

Barber et al. discloses automatic indicia applying apparatus, which includes indicia (col.5, lines 21-24), alphanumeric characters (col.3, lines 29-38 and col.30, lines 17+), and barcode (col.13, lines 22-37).

In view of Barber et al.'s teaching, it would have been obvious to artisan of ordinary skill in the art at the time invention was made to employ into the teachings of Slater a label with an indicia, alphanumeric, and barcode so as to identify the product onto which the label is applied thereto. Furthermore, label with indicia, alphanumeric and barcode has been used in the field/art for product's identification, wherein the barcode contains all the information (manufacturer, date, pricing, location of the product, and the like) of said product. Moreover, such modification would have been an obvious extension of the teaching of Slater, therefore an obvious expedient.

#### *Allowable Subject Matter*

8. Claims 22-32, 36, 38, 40-41, 45-51 objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

9. Claims 33, 43-44, 52 and 56-65 are allowed.

10. The following is a statement of reasons for the indication of allowable subject matter: The prior art of record, Slater further discloses a sensor 170 in electrically coupled to other

circuitry for energizing the feeders/rollers and moving the conveyor belts (see col.4, lines 5-67; col.5, lines 1-8), but taken alone or in combination with any other references fails to teach a second applicator and means of placing a second label onto the label located on the portion of the web so as to attach the second label the (prior) label, and means of controlling the speed while the second label is being pressed onto the label located on the portion of the web, and means controlling the linear speed of the web along the first direction relative to the linear speed of the planar portion parallel to the first direction so as to diminish the risk that the web becomes skewed during the pressing. These limitations in conjunction with other limitations in the claimed invention were not shown by the prior art of record.

***Response to Arguments***

11. Applicant's arguments with respect to claims 1-52 and 56-65 have been considered but are moot in view of the new ground(s) of rejection.

***Conclusion***

12. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Franzmann et al. (U.S. 6,730,189) discloses process for manufacturing disposable absorbent articles, and an apparatus for performing the process.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to EDWYN LABAZE whose telephone number is (571) 272-2395. The examiner can normally be reached on 7:30 AM - 4:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael G. Lee can be reached on (571) 272-2398. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

el  
Edwyn Labaze  
Patent Examiner  
Art Unit 2876  
September 17, 2004



KARL D. FRECH  
PRIMARY EXAMINER